




GO FOR GOLD.

CENTURY 21[®]

Canada

JAMES STANTON
SALES REPRESENTATIVE




21

CENTURY 21.
Canada

JAMES STANTON
SALES REPRESENTATIVE

604.606.2100

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FOR SALE 

21

YOUR PROPERTY MARKETING PLAN

YOUR PROPERTY'S MARKETING STRATEGIES

GLOBAL POWER

YOUR HOME MOST LIKELY TO IMPACT VALUE

SOCIAL MEDIA PROMOTION

EVERY DAY POSSIBLE - TO GET EXTRA SALES

YOU'RE CONNECTED

EVEN MORE SERVICES

21

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CENTURY 21
Canada



THE GOLD STANDARD

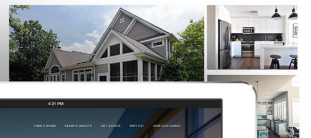
TO DEFINE & DELIVER

THE GOLD STANDARD

IN CANADIAN REAL ESTATE.

CENTURY 21

21 Social Media Property Report



21

CENTURY 21
Canada

FEEL AT HOME, EVERYWHERE

21

DIDN'T RECOGNIZE US?

We have a new brand, a new attitude and we aren't afraid to flaunt it.

We define and deliver the gold standard in Canadian real estate every single day. Dream, hustle, succeed, repeat. We are the whole package: smart, driven, worldly and we'll admit a little bit techy (we have a thing for technology).



BE GLOBAL



34,000

leads per year through
Century21Global.com*

122,000+

Network Members
across 81 countries**

1 powerful

brand that puts your
success first

* Based on 2017 statistics.

** Based on 2018 statistics.



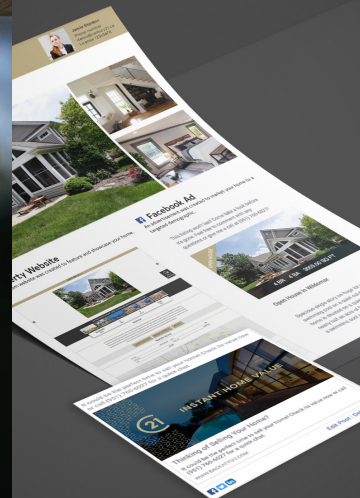
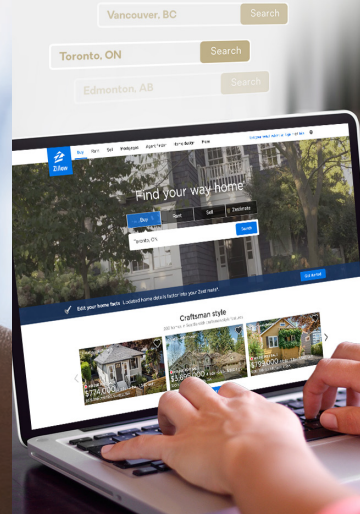
**Be a part of the global movement in real estate.
We've got the connections to put your success first.**

At CENTURY 21®, we believe in providing all the marketing, technology and training that REALTORS® need to succeed, so they don't have to source and manage those tools separately.

Add that to 8,800+ offices, 122,000+ Network Members and a presence in 81 countries around the globe. We're one amazing brand and we've got your back.**

BE INNOVATIVE

The C21® technology platform gives you a powerful competitive edge with clients. We seek to learn more, be more engaged and always stay ahead of the game. This is what makes us industry leaders.



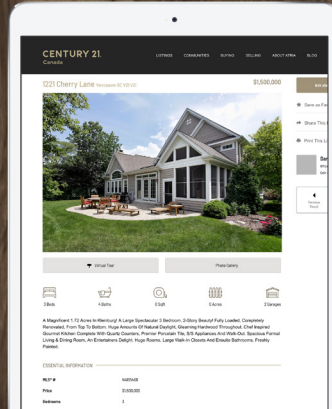
Partner with the best.

We are the first Canadian company to partner with Zillow®, the leading real estate and rental marketplace in the U.S. This partnership will drive significant exposure of our Canadian real estate listings.



Your own state of the art website.

We have the Mona Lisa of websites thanks to our friends at REW. Your own customizable website will grow your business, elevate your brand and bring in leads.



Have everything you need in one place.

We offer the best email, calendar & collaboration tool in the world.



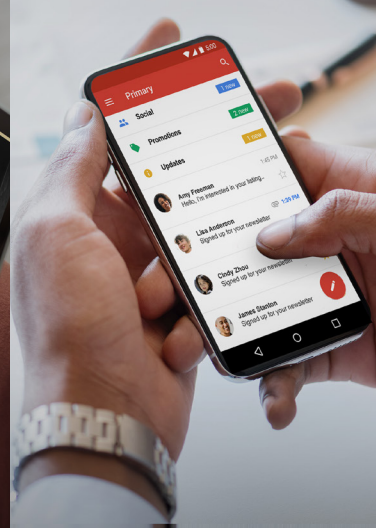
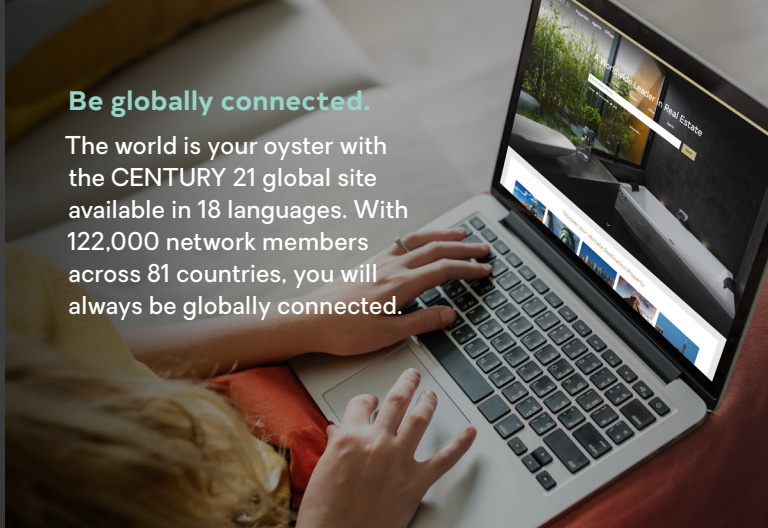
Get noticed online.

Get noticed on social media with Back At You Media. From content creation to lead capture, Back At You Media has it all in one intuitive place.



Be globally connected.

The world is your oyster with the CENTURY 21 global site available in 18 languages. With 122,000 network members across 81 countries, you will always be globally connected.



A woman with her hair in a bun, wearing a light blue short-sleeved button-down shirt, is looking at a tablet computer. She is standing outdoors, possibly next to a car, with a blurred background of trees and a bright sky. The overall tone is professional and modern.

BE IMPACTFUL

Target your audience.

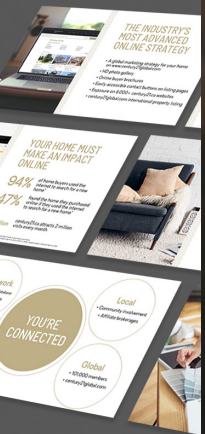
Choose from a library of marketing material integrated into your CRM and local MLS®. This means you can stay in front of your leads at all times.

Secure new clients.

Modern listing and buyer presentations customized to meet your needs.

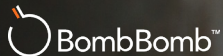
Get social media savvy.

Our social media library has got you covered, from quote bricks for Instagram to home design blogs for Facebook, the likes will just keep rolling in!



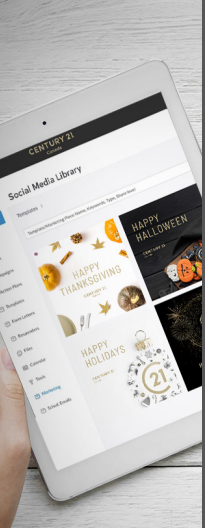
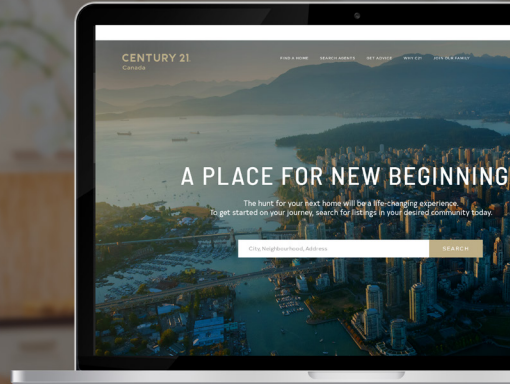
Stand out from the crowd.

A library of branded templates and content to send personalized video messages to your clients.



Generate more leads.

Century21.ca attracts 24 million visitors each year bringing more attention to your listings.



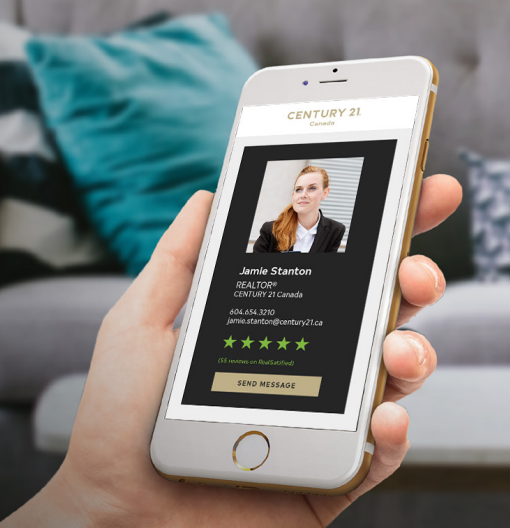
Better market your listings.

Reach clients with customizable marketing material on every channel, from emails to print.



Win more listings.

We partnered with RealSatisfied® to bring client validations to your CENTURY 21® website.



BE LIMITLESS

Expand into new markets with our exclusive
CENTURY 21 Fine Homes & Estates® and
CENTURY 21 Commercial® sales designations.





CENTURY 21 FINE HOMES & ESTATES®

Market your high-end real estate properties with a brand that stands for luxury.



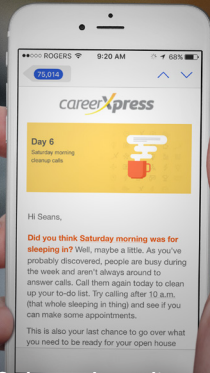
CENTURY 21 COMMERCIAL®

Demonstrate to your clients that you have the specialized knowledge to find buyers the perfect commercial real estate property.



BE EFFECTIVE

We are agent-centric, our greatest resource is our people. We provide a buffet of training and education resources, why have a la carte when you can have the full buffet?



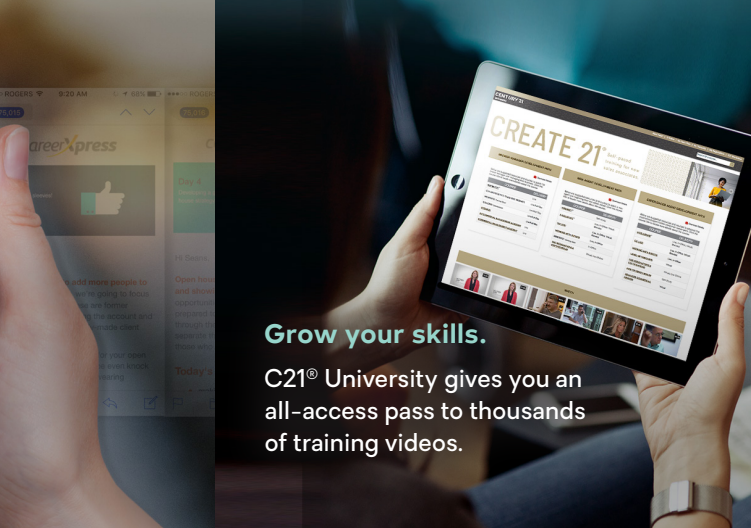
Be successful
from day 1.

CareerXpress® = 30 day onboarding program. Harness top producers' habits and C21® tools.

Grow your business.

CREATE21® – Online coaching gives you the knowledge to work with any customer, in any market.

Create 21



Grow your skills.

C21® University gives you an all-access pass to thousands of training videos.



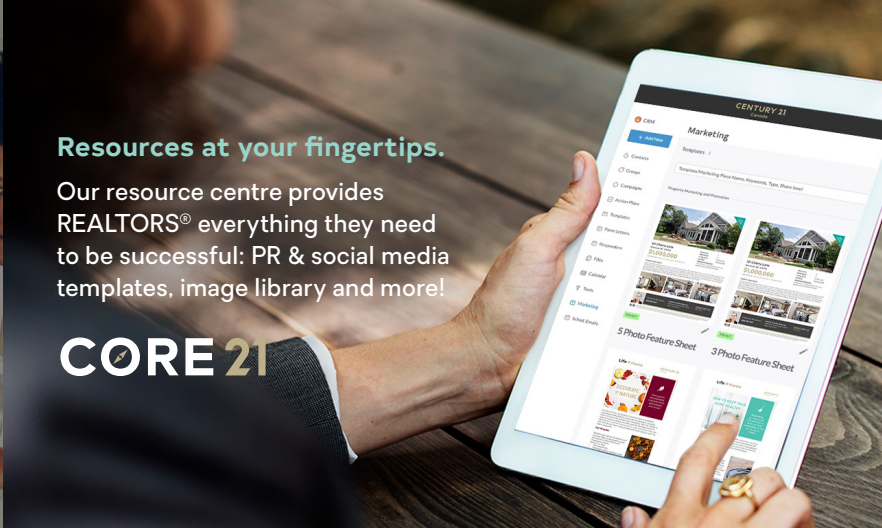
Become a top producer.

C21® COACHING Academy, leverages the tactics of industry experts so you can stay on top of your game.



Benefit from support.

The Certified C21 Concierge Program provides hands on, one-on-one training and development for your office.



Resources at your fingertips.

Our resource centre provides REALTORS® everything they need to be successful: PR & social media templates, image library and more!

CORE 21



NETWORK WITH THE BEST AND BRIGHTEST

We might be biased but we have the best network from coast to coast. To get all these great minds together we host a variety of networking events such as our OneC21 conference where you can network and learn from industry leaders from across the country.





BE INVOLVED

Help kids be kids. Give back to your community through programs like our Closing Gift For Kids. Or, get involved in events like The Drop Zone, Woman2Warrior, 24 hour relays, and locally organized fundraising functions. Since 1979, C21ers have raised more than \$11 million dollars for Easter Seals, providing over 4000 kids with disabilities with the joy and independence of fully accessible summer camp experiences.

C21kidstocamp.ca



Canada



Benefit from global referrals

CENTURY 21 relocation sales representatives have access to innovative tools allowing for a faster and smoother relocation process to help relocating employees concentrate on their family needs and the job awaiting them in their new location.

CARTUS 

BE CONNECTED

With our national partners, we leverage high quality products and services to provide robust solutions. These companies give you a leading edge in your local market which also saves you time and money.

RESORT
VACATION
CERTIFICATES
by Endless Vacation Rentals®

CLARKES
RECOGNITION PRODUCTS LTD
Lifting the Human Spirit

COLOURTECH
LEADERS IN PRINT MARKETING



Dulux
Paints

EQ3

The UPS Store 

NEXONE
PAPERLESS SOLUTION

DynaPro.ca
DYNAMIC Promotions

 SUPERIMPRESSION
AFFICHAGE IMMOBILIER | REAL ESTATE SIGNS

TELDON
.com

1-800-GOT-JUNK?
THE WORLD'S LARGEST JUNK REMOVAL SERVICE

ATLAS
SIGN & AWNING

The BRICK

FROGBOX
FROM ONE PAD TO ANOTHER

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BE GOLD



WHY SETTLE FOR ANYTHING LESS THAN **GOLD?**

Joining the CENTURY 21 System gives you access to 122,000 Network Members that you can rely on for assistance and networking. Plus, you have access to state-of-the-art technology & marketing material, valuable training programs and industry-leading coaching programs to help you become a top REALTOR®.

We believe no other real estate network has ever existed that has more capacity or is more dedicated to your success. We invite you to join our powerful team.

Let's Talk. #IChooseC21



#IChooseC21

century21careers.ca | century21.ca



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Canada