## Landmark Realty - Sign Standards

### **ACCEPTABLE TYPEFACES**

Helvetica Neue Black Condensed Swiss Black Condensed

**RED VINYL NAME** 

Cardinal Red

### ACCEPTABLE TYPE SIZE

Fonts for "Realtor Name" can scale to fit horizontal white space. Font size for the "phone number" and "For Sale" text must the same size.

A type size of 250 points for the Regular Lawn Sign is acceptable.

# **Realtor Name 604.850.4334**

# **For Sale**



EACH OFFICE IS INDEPENDENTLY OWNED AND OPERATED - NAME OF LANDMARK OFFICE HERE - 000.000.0000

#### **BORDER SPACING**

It is important to leave a border space of no less than 2 inches from the edge of the sign to any type or graphic element.

The only exception to this rule is for the fine print located at the bottom that says "EACH OFFICE IS INDEPENDENTLY OWNED AND..."

**BLUE VINYL NAME** 

Majestic Blue



## **Landmark Realty - Sign Variations**



Standard Residential Lawn Sign 36 x 22



For Sale Lawn Sign (Right) 32 x 12



For Sale Lawn Sign (Left) 32 x 12



Condo Sign 24 x 8



Condo Sign 16 x 6 ½